



National
Coach Network

The largest and fastest growing private hire network in the UK

VEHICLE MARKETPLACE MEDIA PACK

Advertise with the National Coach Network

Put your company in front of this immensely valuable market by advertising with the National Coach Network today.

The National Coach Network was established in 2013 and has grown into the largest network of private hire operators in the UK. Our systems are used daily by high level decision makers (over 75% are either the owner or director) across the UK to access thousands of leads, to request emergency assistance, find suppliers, buy and sell vehicles and much more.

We offer competitively priced packages to suit businesses of all sizes starting from only £18 per month for a space within our supplier listings directory. Feature on both our members' dashboard and our new public-facing website.

The coronavirus pandemic has drastically impacted many businesses, limiting operations, recourses and potential growth. Advertising with the National Coach Network gives your company a fresh opportunity to reach an untapped market and build exciting new connections.

Users Graph

76% Owner Director

16% Transport Manager

5% Other Senior Management

3% Other Staff



Average user time on site:

**9 minute
01 seconds**



**Over 100,000
page views
per month**



**57% of web traffic
from desktop and
43% from mobile
devices**

The Vehicle Sales Marketplace

List your vehicle(s) in our brand-new vehicle marketplace. The combination of our large audience and a low-cost listing price makes our platform the perfect place to list your vehicle for sale. Our token-based system gives you the ultimate flexibility, enabling you easily list and delist your vehicle(s) as required.

Compared to other vehicle sales websites, we offer a low barrier to entry and a unique audience for targeted marketing. This allows you to buy and sell on our marketplace with unparalleled flexibility. Purchase credits and advertise your vehicle for as little as 75p per day. You are not tied to a subscription so the minute you have sold your vehicle let us know and save your credits until you need them next.

Bulk buy your vehicle credits to take advantage of our great discounts of up to 25%

Pay as you go Standard Vehicle Listing

- 2 Images
- Full feature list
- Receive direct enquiries

From 75p per day

Pay as you go Featured Vehicle Listing

- Up to 10 images
- Video link
- Full feature list
- Receive direct enquiries
- Appear at the top of search listings
- Highlighted listing
- Home page and e-flyer promotion*

From £1.50 per day

Dealership Package

- Unlimited vehicle listings for 1 year
- Free featured supplier listing for 1 year

£POA

| Get in touch

Contact us

marketing@nationalcoachnetwork.com

National Coach Network Ltd
Head Office,
Unit 4G Beehive Mill,
Manchester, M4 6JG

0161 933 7797

