



National
Coach Network

The largest and fastest growing private hire network in the UK

EMAIL MARKETING MEDIA PACK

Advertise with the National Coach Network

Put your company in front of this immensely valuable market by advertising with the National Coach Network today.

The National Coach Network was established in 2013 and has grown into the largest network of private hire operators in the UK. Our systems are used daily by high level decision makers (over 75% are either the owner or director) across the UK to access thousands of leads, to request emergency assistance, find suppliers, buy and sell vehicles and much more.

We offer competitively priced packages to suit businesses of all sizes starting from only £18 per month for a space within our supplier listings directory. Feature on both our members' dashboard and our new public-facing website.

The coronavirus pandemic has drastically impacted many businesses, limiting operations, recourses and potential growth. Advertising with the National Coach Network gives your company a fresh opportunity to reach an untapped market and build exciting new connections.

Users Graph

76% Owner Director

16% Transport Manager

5% Other Senior Management

3% Other Staff



Average user time on site:

**9 minute
01 seconds**



**Over 100,000
page views
per month**



**57% of web traffic
from desktop and
43% from mobile
devices**

Email Marketing

Reach key decision makers within the industry with the National Coach Network's email marketing opportunities. Choose to advertise alongside our engaging editorial content or take advantage of our solus email-marketing option. Both options are fantastic cost-effective methods for quickly and easily reaching your target audience.

Email Banners

- Audience of thousands of key decision makers
- High open rate
- High click through rate
- Direct notification to operator dashboard
- Free 6 month Featured Supplier directory listing

Monthly Price

£175^{+Vat}

Solus Email Marketing

- Audience of over 3000 key decision makers
- Choose your content and graphics
- Dedicated to your product/service
- High open rate
- High click through rate
- Unique advertising opportunity
- Direct notification to operator dashboard
- Free 6 month Featured Supplier directory listing

Monthly Price

£500^{+Vat}

| Get in touch

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